

Stacie Stotman

Executive Director

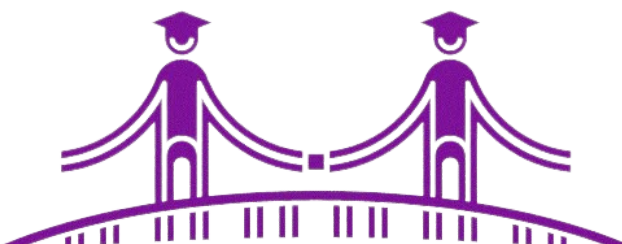
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-  CovPartners
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Cheers to 25 years



BRIDGING THE PAST, PRESENT & PROMISE
SILVER ANNIVERSARY GALA
presented by St. Elizabeth Healthcare



SPONSORSHIP PACKAGE

2024

COVINGTON PARTNERS

WHO WE ARE



Founded in 1999 to reduce drug abuse and violence among Covington youth, **COVINGTON PARTNERS** has since expanded our offerings to include a variety of mentoring, family strengthening, and physical/mental health programs.

Covington Partners provides **WRAP-AROUND SUPPORT SERVICES** to Covington Independent Public School students in every stage of their educational journey, working every day to keep our community moving forward by **ELIMINATING BOUNDARIES** to learning and success.

Through a **COMMUNITY LEARNING CENTER** approach, providing academic and social enrichment to over 3,000 students annually, Covington Partners works to bring together **KEY COMMUNITY STAKEHOLDERS**, including students, families, partner organizations, funders, staff, board members, mentors and volunteers to all work toward the goal of helping the youth of Covington reach their **FULL POTENTIAL IN SCHOOL AND IN LIFE**.

By supporting the whole child through wrap-around services, each child in **COVINGTON INDEPENDENT PUBLIC SCHOOLS** has access to the support needed to be **SUCCESSFUL**.

Through after-school programs, mentoring, youth leadership, visual and performing arts, prevention programs, and health and wellness initiatives, Covington Partners is helping Covington Schools make substantial **ACADEMIC PROGRESS** and improve students' core **NON-COGNITIVE SKILLS**.

Every aspect of this organization's work is focused solely on **SUPPORTING THE YOUTH OF COVINGTON**.



VISION MISSION VALUES

VISION

Covington Partners envisions a future in which all Covington children realize the promise of their full potential.

MISSION

Covington Partners works every day to keep our community moving forward by eliminating boundaries to learning and success. Through innovation and collaboration, we create safe and engaging environments for our students and families to learn and grow.

VALUES

We believe our students have the potential for greatness.
We create safe and engaging learning environments.
We believe that learning has no boundaries.
We believe with the unwavering support of schools, families and the community, our students will succeed.





MONDAY

7/15/24

14th ANNUAL GOLF OUTING

TRADITIONS GOLF CLUB | HEBRON, KY

The long-standing CP golf outing will take place at Traditions Golf Club on Monday, July 15, 2024. With a shotgun start at 12:00 pm, golfers will enjoy lunch and the driving range prior and dinner and awards post scramble. Top foursomes will be presented with awards, as well as individual winners for contests such as longest drive and closest to the pin.

Foursomes will be available for \$800 beginning May 1, 2024. Prior to that date, foursomes can take advantage of the "early birdie" discount, \$200 off the cost.

Sponsorship levels are available and range from \$350-\$10,000. Please refer to the following page for available sponsorship opportunities. #OnParWithPartners

FRIDAY

9/27/24

25-YEAR ANNIVERSARY GALA

presented by St. Elizabeth Healthcare

THE MADISON EVENT CENTER | COVINGTON, KY

Cheers to 25 years



BRIDGING THE PAST, PRESENT & PROMISE
SILVER ANNIVERSARY GALA

Founded in 1999 by Dr. Janice Wilkerson, Covington Partners has since increased program offerings at all Covington Schools, in turn, extending the scope and reach of our five focus areas, academics and out-of-school time, mentoring, prevention, wellness, and family engagement. We continue to grow through our vast community partnerships, enabling us to provide the best possible services to a greater number of youth and families, including our recent expansion work with other local school districts, Newport Independent School District, Ludlow Independent Schools, and Erlanger/Elsmere School District.

The first meeting of what was then called the Covington Community Partners for Youth Substance Abuse Prevention was held on September 14, 1999. Twenty-five years later, Covington Partners is celebrating our successes and planning for the next twenty-five years of helping youth reach their full potential in school and in life.

The 25-year gala, Cheers to 25 Years: Bridging the Past, Present & Promise, will take place at The Madison Event Center on the evening of Friday, September 27, 2024. The event will include a cocktail hour, plated dinner, silent auction, awards, and presentation of the past, present, and promise of Covington Partners. Attendee cost will be \$125 per individual, \$1,250 per table of ten.

Sponsorship levels are available and range from \$1,000 to \$25,000. Please refer to page six of this package for sponsorship opportunities.

THE EVENTS

CP 14th ANNUAL GOLF OUTING



Sponsorship Opportunities

GRAND SLAM

TITLE SPONSOR | \$10,000

TWO (2) COMPLIMENTARY FOURSOMES | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | RECOGNITION ON THE COVINGTON PARTNERS WEBSITE | MULTIPLE SOCIAL MEDIA POSTS HIGHLIGHTING SPONSOR | NAME/LOGO INCLUDED ON VARIOUS SIGNAGE AT EVENT | RESERVED SEATING AT AWARDS CEREMONY | JOINT PRESS RELEASE HIGHLIGHTING SPONSOR | NAME INCLUDED ON EVENT AWARDS | VERBAL RECOGNITION AT AWARDS CEREMONY | GIFTING OPPORTUNITY IN EVENT SWAG BAG | ADVERTISING ON EVENT GOLF CARTS | ADVERTISING ON MULLIGAN CARDS | ADVERTISING ON SCORE CARDS | ADVERTISING ON DRINK TICKETS | ADVERTISING ON SILENT AUCTION SITE AND ALL MARKETING MATERIALS

ALBATROSS

SILENT AUCTION SPONSOR | \$5,000

ONE (1) COMPLIMENTARY FOURSOME | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | RECOGNITION ON THE COVINGTON PARTNERS WEBSITE | MULTIPLE SOCIAL MEDIA POSTS HIGHLIGHTING SPONSOR | NAME/LOGO INCLUDED ON VARIOUS SIGNAGE AT EVENT | VERBAL RECOGNITION AT AWARDS CEREMONY | GIFTING OPPORTUNITY IN EVENT SWAG BAG | ADVERTISING ON SILENT AUCTION SITE AND MARKETING MATERIALS

EAGLE

SCORE CARD SPONSOR | \$3,500

ONE (1) COMPLIMENTARY FOURSOME | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER & WEBSITE | MULTIPLE SOCIAL MEDIA POSTS HIGHLIGHTING SPONSOR | NAME/LOGO INCLUDED ON VARIOUS SIGNAGE AT EVENT | VERBAL RECOGNITION AT AWARDS CEREMONY | GIFTING OPPORTUNITY IN EVENT SWAG BAG | ADVERTISING ON EVENT SCORE CARDS

BIRDIE

GOLF CART SPONSOR | \$2,500

TWO (2) COMPLIMENTARY SPOTS TO THE GOLF OUTING | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | MINIMUM OF ONE (1) SOCIAL MEDIA POST HIGHLIGHTING SPONSOR | VERBAL RECOGNITION AT AWARDS CEREMONY | GIFTING OPPORTUNITY IN EVENT SWAG BAG



ADDITIONAL MARKETING OPPORTUNITIES

\$1,000 EACH

COVINGTON PARTNERS WILL PROVIDE ONE OF THE FOLLOWING WITH YOUR COMPANY LOGO/ NAME TO ALL EVENT PARTICIPANTS. ALL ORDERS WILL BE HANDLED BY COVINGTON PARTNERS. PLEASE CONTACT FOR MORE DETAILS.

- GOLF BALLS
- GOLF TEES
- DIVOT FIXERS
- SANTI-SPRAY PENS
- CAN COOLERS
- GOLF TOWELS

BOGEY

MULLIGAN SPONSOR | \$1,500

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | MINIMUM OF ONE SOCIAL MEDIA POST HIGHLIGHTING SPONSOR | ADVERTISING ON MULLIGAN SIGNAGE AND CARDS

PAR 3

19TH HOLE SPONSOR | \$1,500

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | MINIMUM OF ONE SOCIAL MEDIA POST HIGHLIGHTING SPONSOR | ADVERTISING ON DRINK TICKETS

PAR 4

DRIVING RANGE SPONSOR | \$1,000

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | MINIMUM OF ONE SOCIAL MEDIA POST HIGHLIGHTING SPONSOR | ADVERTISING ON DRIVING RANGE

PAR 5

HOLE SPONSOR | \$350

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | ADVERTISING AT HOLE OF CHOICE AT TRADITIONS GOLF CLUB

9.27.24

CP 25-YEAR SILVER ANNIVERSARY GALA

presented by St. Elizabeth Healthcare



Sponsorship Opportunities

25 UNITE

PRESENTING SPONSOR | \$5,000

NAME INCLUDED IN ALL EVENT MATERIALS AND REFERENCES AS PRESENTING SPONSOR | PROMINENT RECOGNITION WITHIN EVENT PROGRAM | VERBAL RECOGNITION AT EVENT | MULTIPLE SOCIAL MEDIA POSTS | SPONSOR TABLES WITH PREFERRED SEATING | TWO COMPLIMENTARY TABLES (20 TICKETS) TO EVENT | LOGO AND NAME DISPLAYED IN EVENT PRESENTATION AND SILENT AUCTION SITE | LOGO AND NAME INCLUDED ON CP WEBSITE WITH LIVE LINK | TWO-PAGE COLOR AD INCLUDED IN EVENT PROGRAM | BADGE RIBBON DISPLAYING LEVEL OF SPONSORSHIP AT EVENT | LOGO/NAME PODIUM DISPLAY AT EVENT

25 GROW

SILENT AUCTION SPONSOR | \$15,000

NAME INCLUDED ON SILENT AUCTION SITE, MATERIALS AND REFERENCES AS SILENT AUCTION SPONSOR | PROMINENT RECOGNITION WITHIN EVENT PROGRAM | VERBAL RECOGNITION AT EVENT | MULTIPLE SOCIAL MEDIA POSTS | PREFERRED SEATING WITH FIFTEEN (15) COMPLIMENTARY EVENT TICKETS | LOGO AND NAME DISPLAYED IN EVENT PRESENTATION AND SILENT AUCTION SITE | LOGO AND NAME INCLUDED ON CP WEBSITE WITH LIVE LINK | ONE-PAGE COLOR AD INCLUDED IN EVENT PROGRAM | BADGE RIBBON DISPLAYING LEVEL OF SPONSORSHIP AT EVENT

25 SUCCEED

DINNER SPONSOR | \$10,000

REFERENCED AS DINNER SPONSOR | PROMINENT RECOGNITION WITHIN EVENT PROGRAM | VERBAL RECOGNITION AT EVENT | MULTIPLE SOCIAL MEDIA POSTS | PREFERRED SEATING WITH ONE COMPLIMENTARY TABLE (10 TICKETS) TO EVENT | LOGO AND NAME DISPLAYED IN EVENT PRESENTATION AND THROUGHOUT DINNER | LOGO AND NAME INCLUDED ON CP WEBSITE WITH LIVE LINK | ONE-PAGE COLOR AD INCLUDED IN EVENT PROGRAM | BADGE RIBBON DISPLAYING LEVEL OF SPONSORSHIP AT EVENT

25 HOPEFUL

COCKTAIL HOUR SPONSOR | \$5,000

REFERENCED AS COCKTAIL HOUR SPONSOR | PROMINENT RECOGNITION WITHIN EVENT PROGRAM | VERBAL RECOGNITION AT EVENT | MULTIPLE SOCIAL MEDIA POSTS | FIVE (5) COMPLIMENTARY EVENT TICKETS | LOGO AND NAME DISPLAYED IN EVENT PRESENTATION AND THROUGHOUT COCKTAIL HOUR | LOGO AND NAME INCLUDED ON CP WEBSITE | HALF-PAGE COLOR AD INCLUDED IN EVENT PROGRAM | BADGE RIBBON DISPLAYING LEVEL OF SPONSORSHIP AT EVENT

25 SUPPORTED

AWARD SPONSOR | \$2,500

REFERENCED AS AN EVENT AWARD SPONSOR | RECOGNITION WITHIN EVENT PROGRAM | VERBAL RECOGNITION AT EVENT | MINIMUM OF TWO (2) SOCIAL MEDIA POSTS | TWO (2) COMPLIMENTARY EVENT TICKETS | LOGO AND NAME DISPLAYED IN EVENT PRESENTATION | LOGO AND NAME INCLUDED ON CP WEBSITE | QUARTER-PAGE AD INCLUDED IN EVENT PROGRAM | BADGE RIBBON DISPLAYING LEVEL OF SPONSORSHIP AT EVENT

25 READY

TABLE SPONSOR | \$1,000

NAME INCLUDED ON ONE (1) TABLE DURING EVENT | RECOGNITION WITHIN EVENT PROGRAM | MINIMUM OF ONE (1) SOCIAL MEDIA POST | ONE (1) COMPLIMENTARY EVENT TICKET | NAME DISPLAYED IN EVENT PRESENTATION | NAME INCLUDED ON CP WEBSITE | NAME INCLUDED IN EVENT PROGRAM



#BridgingThePastPresentAndPromise

Sponsorship & Registration



14th ANNUAL GOLF OUTING 7.15.24

- ☐ GRAND SLAM | \$10,000
- ☐ ALBATROSS | \$5,000
- ☐ EAGLE | \$3,500
- ☐ BIRDIE | \$2,500
- ☐ BOGEY | \$1,500
- ☐ PAR 3 | \$1,500
- ☐ PAR 4 | \$1,000
- ☐ PAR 5 | \$350
- ☐ ADDITIONAL ADVERTISING OPPORTUNITIES | \$1,000
 - ☐ GOLF BALLS ☐ GOLF TEES ☐ DIVOT FIXERS
 - ☐ SANTI-SPRAY PENS ☐ CAN COOLERS ☐ GOLF TOWELS



- ☐ "EARLY BIRDIE" REGISTRATION | \$600/FOURSOME
(Through 4.30.24)
- ☐ EVENT REGISTRATION | \$800/FOURSOME
(Begins 5.1.24)

**Please provide team name and names and emails for all golfers.*
**Please provide high resolution logo and contact for all sponsorship levels.*

25-YEAR SILVER ANNIVERSARY GALA 9.27.24

- ☒ UNITE | \$25,000 | St. Elizabeth Healthcare
- ☐ GROW | \$15,000
- ☐ SUCCEED | \$10,000
- ☐ HOPEFUL | \$5,000
- ☐ SUPPORTED | \$2,500
- ☐ READY | \$1,000



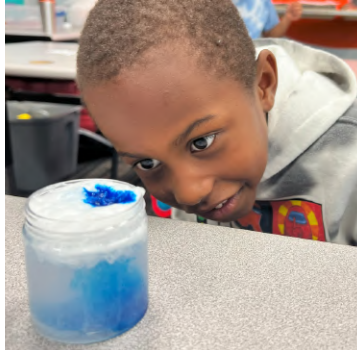
- ☐ EVENT REGISTRATION | \$125/SEAT
- ☐ EVENT REGISTRATION | \$1,250/TABLE

**Please provide names and emails for all event attendees.*

**Please provide high resolution logo and contact for all sponsorship levels.*



UNITE. GROW. SUCCEED.



CONTACT US if you or your business...

...would like to be a sponsor of the Covington Partners 25-Year Silver Anniversary Gala. **#BridgingThePastPresentAndPromise #CheersTo25Years**

...would like to be a sponsor of the Covington Partners 14th annual golf outing. **#OnParWithPartners**

...would like to learn more about Covington Partners and how you can collaborate on a project related to prevention, education, wellness, mentoring, and/or family engagement. **#UniteGrowSucceed**

...would like to become a mentor to a student in Covington Independent Public Schools. **#MentorOneStudentChangeTwoLives**

...would like to spread the good news of Covington Partners to your network. **#OurStudentsAreHopefulSupportedAndReady**

...would like to make a financial investment in the future of Covington students. **#TheSmartestInvestmentYouWillEverMake**

ASHLEY MCCLURE



859.392.3176



partners@covington.kyschools.us



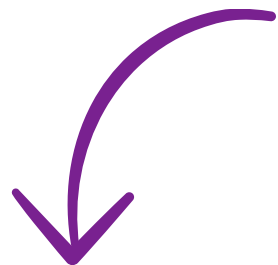
P.O. Box 0426

Covington, KY 41012

Register a foursome or
become a sponsor of the
2024 CP Golf Outing today!



<https://bit.ly/CPGolf2024>



Online gala sponsorship and registration will be available at a later date. To become a sponsor today, please contact Ashley McClure for sponsorship and payment details. If your business requires an invoice, please provide billing information.

